

ACADIANA BUILDER

A man and a woman are standing in a modern kitchen. The woman is on the left, wearing a blue cold-shoulder top and black pants. The man is on the right, wearing a white and blue checkered button-down shirt and blue jeans. The kitchen features white cabinetry, a marble countertop, and a brick wall with exposed wooden beams. There are three pendant lights hanging from the ceiling: two are dark metal bell-shaped, and one is a wire cage with multiple small lights. In the background, there is a dark green armchair and large windows.

Hebert Home Builders
Quality and Integrity at Every Turn



CALL
APRIL GOODYEAR BECQUET
337-446-6627
CELL 337-371-7894
ktozblinds.com



Publisher's Note

Summer is all about outdoor living spaces, pools and patios centered on good company in relaxed, pleasant surroundings. More and more our builders are creating the ideal living spaces to embrace our warm, subtropical climate. This year's 2017 AHBA Parade of Homes showcased some incredible examples of how to make the most of homeowner's outdoor living areas.

As the publication enters its 13th year, it seems appropriate to show appreciation to those who make it possible. First and foremost I want to say "thank you" to every builder who has been featured in Acadiana Builder. I know the busy schedules you keep and we appreciate the time you give to share your story with the readers. Of course I want to thank the advertisers. You are the ones who put the magazine in the hands of the readers in our trade-the builders, architects, developers, designers, trade contractors and suppliers in 8 parishes at no cost to the reader! I also want to thank the suppliers and trade contractors who recommend the builders who are featured, you work with them, you know them, you are the best resource for who is worthy of the cover. The journal is a win-win for anyone who participates in it. Access to virtually all of the

decision makers in the construction industry, now that's target marketing! Acadiana Builder showcases our feature builder and all advertisers on Facebook and LinkedIn with a targeted reach of over 4,000 additional people in our area.

This month's feature is Jody and Nicole Hebert of Hebert Home Builders. This dynamic duo works together harmoniously and effectively to produce lovely homes for their customers.

Enjoy!
April Becquet

We encourage you to patronize our advertisers. They are committed to quality and customer satisfaction

Index of Advertisers

Assurance Financial	16
Bradley & Moreau	10
Doug Ashy	10
Eagle Pest Control.....	16
GMFS.....	11
HBA Builders Risk	8
JD Bank.....	3
K to Z Window Coverings.	2
Maxtec.....	9
Precision Stone and Granite, Inc.....	20
Premium Glass	18
Quality Plus Insurance	8
SIF Homebuilders Self Ins. Fund.....	5
Virtual Showcase	19

Let's Build Louisiana Together



You finally found that perfect sunset to build your deck around ... now let's find the perfect mortgage. JD Bank brings the local lending resources, borrowing insight and local expertise to help make the funding a reality.

Our experienced Mortgage Advisors are the lending experts in the region, and all of our lending decisions are made locally. They know the neighborhoods, area businesses and back roads. JD Bank can simplify the process, answer any question and find solutions to challenges. We're Louisiana's Community Bank, and a lot is accomplished among friends.

LAFAYETTE
300 Verot School Rd.
Lafayette, LA 70508
337.500.1380

LET'S BUILD LOUISIANA TOGETHER



CHECKING | SAVINGS | LOANS | MORTGAGES | BUSINESS

Member **FDIC** /myjdbank
JDBANK.COM

ACADIANA BUILDER

FOR THE ACADIANA BUILDER'S MARKET

ACADIANA BUILDER
Lafayette, La 70508
337-371-7894

Acadiana Builder is published bi-monthly at 114 Gentry Circle Lafayette, La 70508. Subscription rates: \$24 per year; \$36 for 2 years; \$5.00 single copy. Advertising rates on request.

Publisher
April Becquet

Graphic Design
Graham W. Goodyear, AIA

Printed in the USA by
Seaway Printing

Although every precaution is taken to ensure accuracy of published materials, *Acadiana Builder* cannot be held responsible for opinions expressed or facts supplied by its authors. Copyright 2012. All rights reserved. Reproduction in whole or in part without written permission is prohibited.



6 HEBERT HOME BUILDERS – QUALITY AND INTEGRITY AT EVERY TURN

8 AHBA- MESSAGE FROM THE PRESIDENT

10 RELATIVE HUMIDITY AND SPRAY FOAM INSULATION IN THE SOUTH

15 WHY MOTORIZE YOUR WINDOW TREATMENTS

For information
(337) 371-7894

email: adgoodyear@yahoo.com
www.acadianabuilder.com



STRONG AND STABLE WORKERS' COMP

**BUILT BY BUILDERS AND CONTRACTORS
FOR BUILDERS AND CONTRACTORS**

Contact us at lhbasif.com or call 877.542.2743



HOMEBUILDERS
— SELF INSURERS FUND —





Hebert Home Builders

Quality and Integrity at Every Turn

Photography by Virtual Showcase

For Jody and Nicole Hebert, building custom homes is a marathon, not a sprint.

“A lot of people in this business are in it for the short term,” says Jody Hebert, sipping coffee in between texts and calls from subcontractors. “That’s not us. We’re long term people.”

The Heberts ran a successful irrigation company for over two decades before founding Hebert Home Builders in 2013. Over the course of 20-plus years, they honed their business skills and forged strong connections with clients and subcontractors. In just a few years, they’ve been able to transform their knowledge into a thriving construction company that prides itself in putting customer service first.

“We are a family company and we stand behind our name. Over the years we have built an excellent team

that helps us stay focused and offer the very best customer service possible to each and every client,” says Jody.

As they have assembled a team around them, one thing has remained constant – their love and commitment to one another.

“We’ve worked side by side for so long, it’s second nature to us,” says Nicole. “We’re lucky to be able to work together and have a family. It’s truly a blessing.” Jody and Nicole have two sons, one daughter and a granddaughter. Originally from Morgan City, they relocated to Youngsville in 1996 and have lived there ever since.

“We wanted to raise our kids in the countryside, and we found the perfect spot,” says Jody.

Living and working in the Youngsville/Broussard area,

the Heberts have experienced first-hand the ups and downs of home building. “Like any industry, homebuilding comes with its’ own set of challenges,” says Nicole. “At the end of the day, we believe what you put into everything comes back. We value trust and integrity in every relationship, and we want to know that our clients share those values.”

Building with integrity is not just a tagline for the Heberts, it’s at the center of their business model. Hebert Home Builders has built custom homes in Walkers Village, Tuscany, Ella Trace, Grand Pointe, and Sabal Palms. Currently under construction on two homes, and breaking ground on another, Nicole and Jody are clear that, in the long run, quality outweighs quantity.

“Our goal is consistent, steady growth with a focus on excellence,” Nicole explains. “We want to feel good about each home we build. It’s not about volume, it’s about the quality of our homes, and the quality of our relationships. That’s the foundation of Hebert Home Builders.”

As a team, Jody manages construction and Nicole manages the bookkeeping and designs all of the interiors.

Continued on Page 12





Message from the President

My name is Mark Gallagher and I am the current President of the Acadian Home Builder Association. I have been a builder here in Lafayette for over 15 years and have loved being a part of this great industry. It is my honor to represent you as the 2017 President of this wonderful organization.

I understand completely that being a part of an organization is only worth the value that it presents to you as a member. Perhaps many of you are missing out on a great opportunity to save you and your company thousands of dollars each year simply because you haven't yet heard about the option to participate

in the HBA Builders Risk Insurance Program.

I promise, I am not in any way trying to offer you or sell you anything. I simply feel that it's my responsibility to provide you with information on the program in hopes that you'll explore the

www.HBABUILDERSRISK.COM

Home Builders Association

BUILDERS RISK PROGRAM

- SAVE **YOU** MONEY
- IMPROVE **YOUR** COVERAGE
- SUPPORT **YOUR** INDUSTRY

Premiere Program Agency in your area



A Family Tradition Of Good Service For Decades

**Angie Schexnaider
and Simonne Spell**
337-233-9925



1921 KALISTE SALOOM • SUITE 210

opportunity to participate and take even better advantage of your AHBA membership. While the HBA Builders Risk Insurance Program may not be the perfect fit for all of our members, I implore you to inquire about the discounts and benefits afforded to AHBA members that accompany enrollment. Ask your agent how YOU can save MONEY!

For perspective, I'll offer some personal details regarding my participation in the program:

I personally, Mar-Key Builders, reported \$2,945,000.00 in Builder's Risk Coverage among 10 homes that I sold in 2016.

I paid \$7,630.62 in Builders Risk Premium under the HBA Builder's Risk Program. Under the program that I assume the majority of you guys are currently participating, I would have paid approximately \$11,485.50.

The difference in premium paid is a SAVINGS of \$3,855.00 – that's just for my company, Mar-Key Builders. The cost savings is literally enough to pay the tuition for one of my kids to attend private school – a very measurable savings!

Of the over 240 builder members in our organization, only 22 are currently taking advantage of this program and I think the low participation is simply because most of you are unaware that this member benefit even exists.

PLEASE take a moment to inquire as to whether or not you can put this cost savings member benefit to use for you! The HBA Builders Risk Program has been in existence for six (6) years and we don't want another year to pass without properly educating you

on this important program.

For more information on HBA Builders Risk, contact the staff at the Acadian Home Builders Association office at: 337-981-3053.

THANK YOU for all that you do for our industry and for your continue support of the Acadian Home Builders Association.

Sincerely,
Mark Gallagher
AHBA President



maxtec
INSULATION & DRYWALL
Residential and Commercial
LA Contractor License No: 49992

SPECIALIZATIONS

- WALL BLOWN FIBERGLASS INSULATION
- ATTIC BLOWN FIBERGLASS INSULATION
- WALL BATT FIBERGLASS INSULATION
- DRYWALL HANGING (GLUING OPTIONAL)
- DRYWALL FINISHING
- FIRE CAULKING

Proud Sponsor of the St. Jude Dream Home
Call Michael Munnerlyn to get a bid on your job

Cell: 337.319.0583 | Office: 337.984.0025 | Fax: 337.456.4615
Broussard, LA 70518

Relative Humidity and Spray Foam Insulation in the South

By Robert (Bobby) Parks, mm- Healthy Homes of Louisiana, llc

Although the use of foam insulation is hardly a new technology, it is relatively new to many areas of the southern United States. It brings with it numerous new learning curves for many of the trades involved with both residential and commercial construction.

One of the most difficult hurdles to get over is the change in our traditional way of thinking. Typically, we are more concerned with the heat and humidity outside getting in our buildings and with foam insulation and tighter construction, we now have to be even more concerned with the moisture we create inside the building and how do we get it out!

Recently there has been a lot of discussion about controlling the humidity in the attic space of these foam insulated homes. Some feel that this “indirectly conditioned space” should be converted to “directly conditioned space” by adding both conditioned supply air and return air at a rate of 50cfm per 1000sq ft of attic space.

Others, like myself believe that this is unnecessary and potentially problematic. It is my belief that as long as we properly control the humidity in the living space, then the attic should not be a concern.

Of course, there are still many questions to be answered which is why in May of 2016 I started monitoring both the living space and attic space of three foam insulated homes in north Louisiana.

As I have said many times, “if you’re not testing, you’re guessing”

so... all three homes were tested for building tightness, duct leakage, ac and heat sizing, commissioning of fresh air ventilation, exhaust ventilation and balance of conditioned air flow throughout the home.

The homes are now nearing the end of the first year of monitoring and much has been learned. We have received permission to continue

monitoring all three homes for another year and additional monitors have been added. As of March 2017, we are now monitoring the wood moisture content of the roof decking at two heights in the attic. One monitor is located approximately 4ft from the ceiling level and the other, one foot from the roof peak on the north facing roof. A fourth home was added to the study which has conventional insulation (R30

DOUG ASHY
BUILDING MATERIALS

EVERYTHING YOU WANT US TO BE.

CONGRATULATIONS, JODY HEBERT!

LAFAYETTE 337.981.1145
BREAUX BRIDGE 337.332.5201
NEW IBERIA 337.365.7925
RAYNE 337.334.7567
VILLE PLATTE 337.363.2106

SERVING OUR COMMUNITY SINCE 1960

Generations of Experience.

The company you know and trust with your real estate needs for over 30 years.

BRADLEY MOREAU
TITLE

LAFAYETTE
River Ranch
1318 Camellia Boulevard
337.235.4660

LAKE CHARLES
Walnut Grove
1490 Market Street, Suite 2
337.990.4333

BRADLEYMOREAU.COM

f i p in t y

ceiling) and a ventilated attic which will be used to establish a baseline for comparison.

I will use selected excerpts of the data retrieved to highlight a little of what I believe has been learned so far. It must first be said that education never ends. I believe science to be the process that humbles the “know

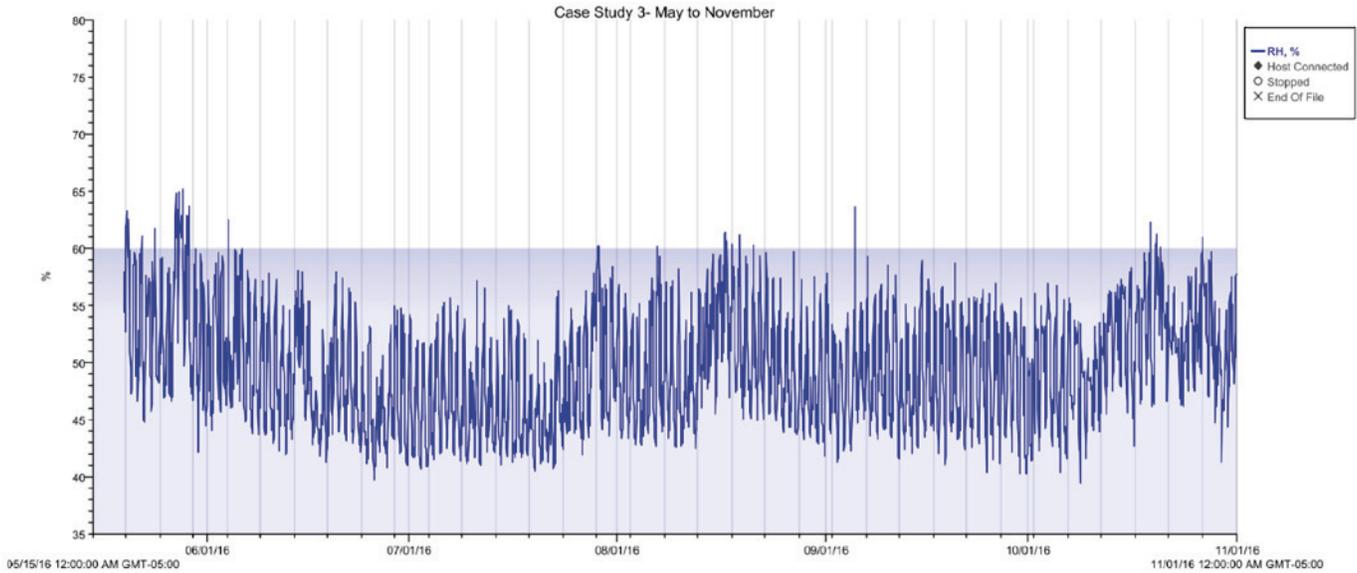
it all”. Although some may conduct experiments to prove who’s right or wrong, this study was initiated to hopefully retrieve some consistent and reliable data that can be studied and hopefully learned from.

Of the three homes, Case Study 3 was fully commissioned and from the beginning it was expected to be

the best performing home. This was found to be true after the first down load of data which covered from May 2016 to November 2017.

However, when we entered into the winter months and we became almost totally reliant upon the ventilation systems to provide

Continued on Page 17



ONE TIME CLOSE CONSTRUCTION LOAN SPECIALIST

Congratulations Jody and Nicole Hebert!

AIMIA “MIMI” DOUCET



Senior Mortgage Originator

337.456.3580

adoucet@gmfslending.com

gmfsmortgage.com/aimia.doucet

NMLS #128546



GMFS LLC is an Equal Housing Lender. All mortgages are originated by GMFS LLC at 7389 Florida Blvd. Suite 200A Baton Rouge, LA 70806. NMLS #64997. LA License 619. Branch is located at 1728 W. University Ave., Lafayette, LA 70506. Branch NMLS #1183361.

Continued from Page 7

Their homes are designed to be energy-efficient with innovative floor plans, high quality craftsmanship and plenty of custom amenities. Jody explains, “There is so much that goes into building a custom home. Every detail matters. I’ve been in business for a long time and understand that the real work is in getting the details right.”

Nicole continues, “We are as meticulous in our building as we are in our bookkeeping. We work everything out down to the penny and the finest detail. The same goes for our interiors – I have expensive taste,” she laughs. “It goes against everything I have in me to put cheap stuff in a beautiful home. We stay within budget, but we never skimp on quality.”

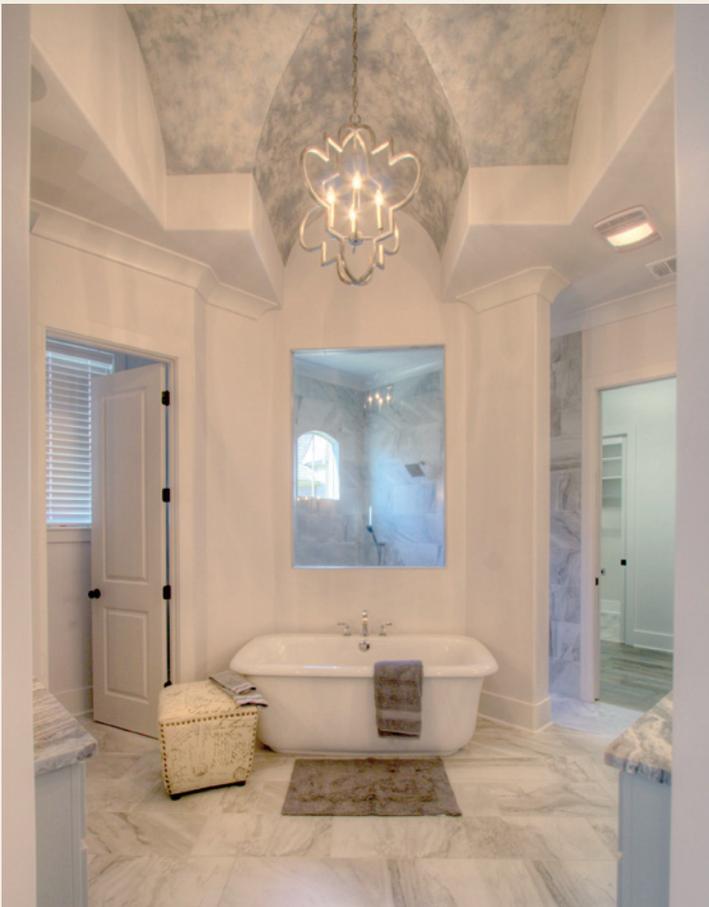
Hebert Home Builders’ commitment to quality shines through in every aspect of their business.

“At the end of the day, we have to go home and lay our heads down knowing that we did our best,” says Jody. “Our clients are putting everything they have on the line to buy the home we build for them. We respect that relationship and we want them to succeed. We want them to love their home and enjoy it for years to come.”





“We value trust and integrity in every relationship, and we want to know that our clients share those values.”



In fact, Jody Hebert is famous for doing his own punch lists before the customer, once producing a three-item punch list from the home buyer – a feat that is nearly unheard of.

“I think for him it gives him fulfillment,” Nicole said. “He’s doing something that’s actually tangible, that you can see. People can look at it, appreciate it and they love it. To have someone love a house that we built as much as we do is just the icing on the cake.”

The Heberts have made an instant impact on real estate agent Kelly Streva.

“Hebert Home Builders really do deliver houses built with integrity,” Streva said. “Jody and Nicole are not only great builders, but are also great people. Delivering excellent customer service while building an amazing house is of utmost importance to the both of them. They really do care about each client and each house.”

Hebert’s 2017 Parade Home is a two-story monument to his home-building philosophy.

“Quality is the most important part of building a home,” Jody said. “It’s a balancing act between quality and price, but you can’t sacrifice quality for price. This is a home where my customers are going to be living every day. That’s a big deal to me.”

“High quality is a big deal to Jody and me,” Nicole said. “We work as a team to assure high quality, of not only the finishes but also what’s under the sheetrock.”

Walk into the home and elegance and attention to detail are striking. The high square ceilings in the living room are separated by a brick arch as you transition into the kitchen. The 12-foot ceilings stretch down to wood floors that boast of durability and class. As you walk up the stairs your senses are ignited with the faux-finished accent wall at the turn.

The black-iron handrails give a timeless feel as you waltz up the steps. And a little nook area is waiting at the top of the stairs, where you can relax and read your favorite book or just enjoy the natural light that pours through the windows.

“What I do is make sure when you walk in the door, you see all the finishing touches that really make a house pop,” Nicole said. “Even though we build houses that vary in architectural style, size, and floor plan, you can rest assure that our houses are well-built houses with lots of amenities that are going to stand the test of time.”

Each spare bedroom has its own mini walk-in closet, complete with shelving and a feel of luxury.

The master bedroom has 10-foot ceilings and a bathroom that boast a four-barrel ceiling. The marble counter tops and hardware on the cabinets remind you that no detail was too small to overlook. That comes with years of the Heberts working as a team.

So what separates Hebert from the rest?

“We pride ourselves on integrity and customer service is No. 1,” Jody said. “It’s hard to do either of those things if you’re not building a good home. We look for every little thing and make sure that it’s built right the first time. It’s important to us that our customers love their home.”

“I want them to be 100 percent satisfied,” he said. “It’s like I tell them. I don’t have to live there. They have to live there.”

Streva offered a very strong opinion on the couple.

“I cannot say it enough. Jody and Nicole really are amazing builders. And, they take the creation of their beautiful homes personally because they want to be sure that each one meets their high standards. They aren’t just building a mere structure. They treat every house as a work of art, and it’s evident as soon as you walk into the front door of a Hebert Home Builders’ home.”

Hebert Homes truly delivers quality at every turn.

.....
For more information contact Kelly Streva, with Coldwell Banker Pelican Real Estate, at 337-356-9835 or 337-233-9540.



Why Motorize Your Window Treatments

By Brandon Barton, Owner of K to Z Window Coverings



We're living in a wireless world where everything is remote controlled. So why should your window shades, blinds, draperies, curtains, and other window treatments be any different?

Besides being a really cool amenity for your home, adding motors to the most prominent windows provides several other benefits.

Simplify Your Lifestyle

Motorization helps makes home life a bit easier. No longer would you have to struggle to adjust window shades in those hard-to-reach areas... simply use the remote control! And now when the afternoon sun starts to burst through the window, you don't have to get up from a relaxing siesta to shut the shades...just click a button to close 'em!

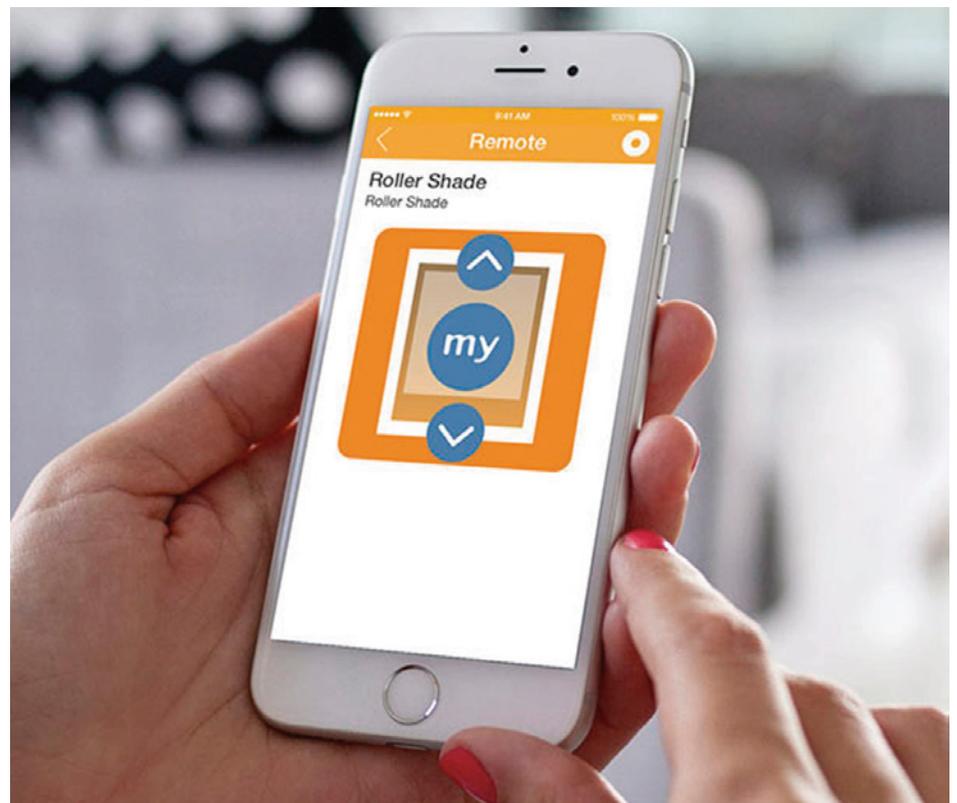
One of the most practical ways motorized window treatments simplify life is having the ability to program the motors to open or close depending on the time of day! That means you don't have to run around

shutting the shades every evening just to get a bit of privacy: the motors remember to do it automatically.

Add Beauty and Safety

Installing a small motor to your

window coverings means you can forget about messy dangling cords and unsightly adjustment rods that tend to detract from the beauty of a window. Plus, motorized window coverings add a layer of safety to homes with toddlers and young



children. When there are no cords hanging down, there isn't anything in which the little ones can pull on or get tangled in.

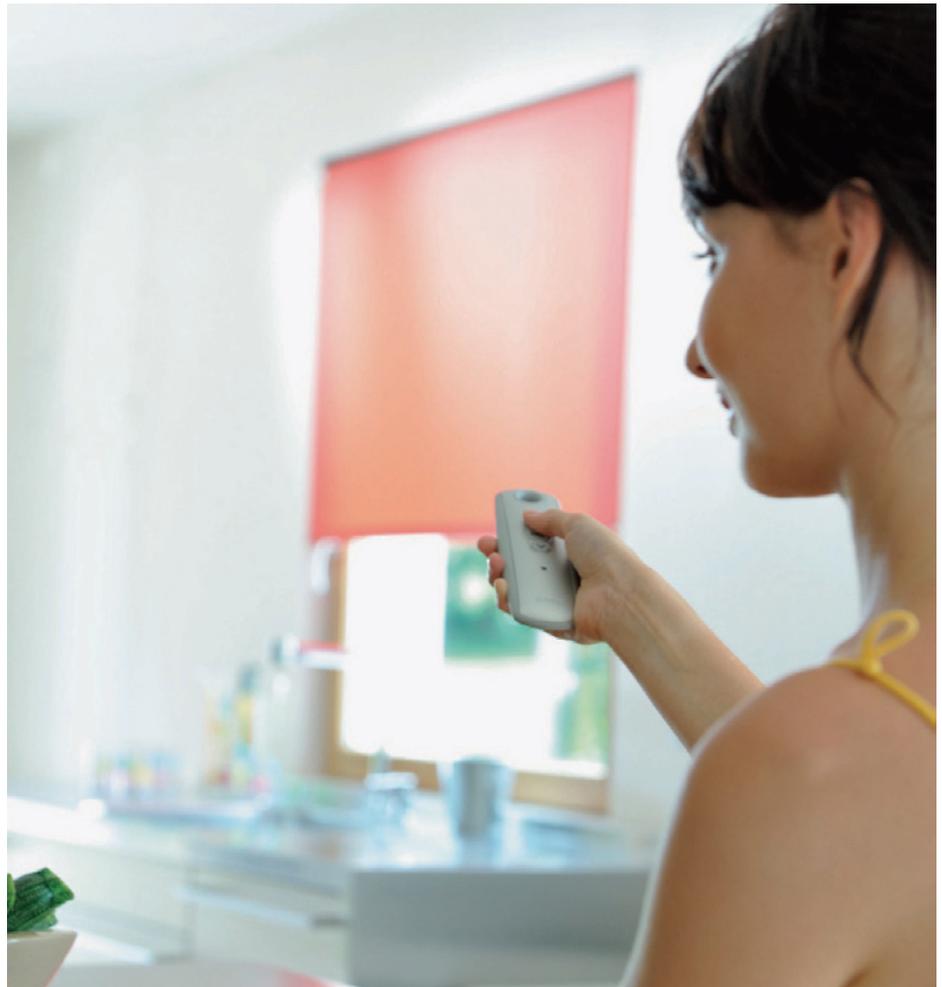
Convenient "Smart" Features

If you like saving money and conserving energy, you will love the solar sensor presets. A Somfy system will automatically adjust the window treatments based on how much sunlight exists! Plus, Somfy offers the myLink™ app (available on the App Store and Google Play) that enables you to operate your motorized shades anytime, anywhere. And Somfy motors integrate seamlessly into other home automation systems, creating the ultimate smart home.

So whether you want to simplify, beautify, or smartify your household, adding motorization to window treatments like blinds, window shades, sun screens, or even drapes and curtains may be the exactly what you're looking for!

Remember, K to Z Window Coverings will provide an expert in-home consultation AND free installation in the Lafayette area!

Just call 337-446-6627
or visit www.ktozblinds.com
to request a date & time for us to visit!



1215 Camellia Blvd.
Lafayette, LA 70508

Corey Burgess
Loan Officer
cburgess@lendtheway.com
www.LendtheWay.com

(337) 456-8746 OFFICE
(214) 886-0912 CELL

EQUAL HOUSING LENDER NMLS#1084426

1-866-406-7250

CONGRATULATIONS JODY HEBERT!

Continued from Page 11

dehumidification, because the air conditioning system was no longer needed, the relative humidity became much more erratic. The average RH% was still approximately 56% during these months but there were sustained periods greater than 60%. Understanding the normal relative wood moisture content to be 12%-15%, the erratic RH% did not seem to have any significant effect on the roof decking.

Case Study 2 also showed some interesting highlights which align with

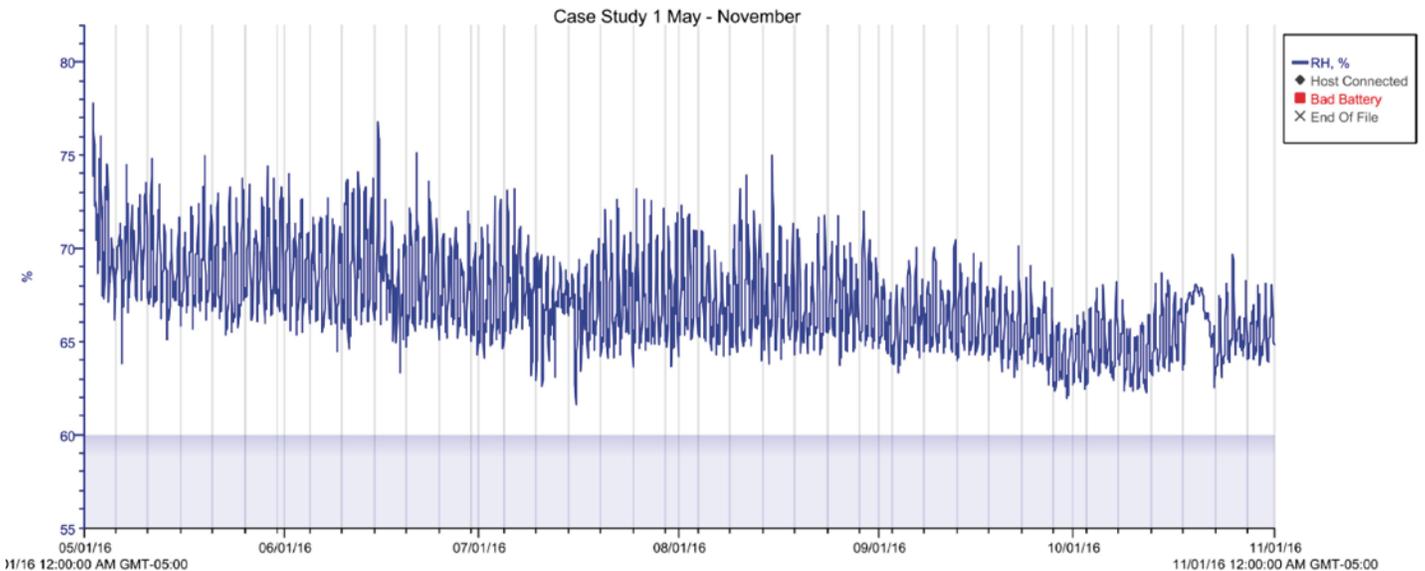
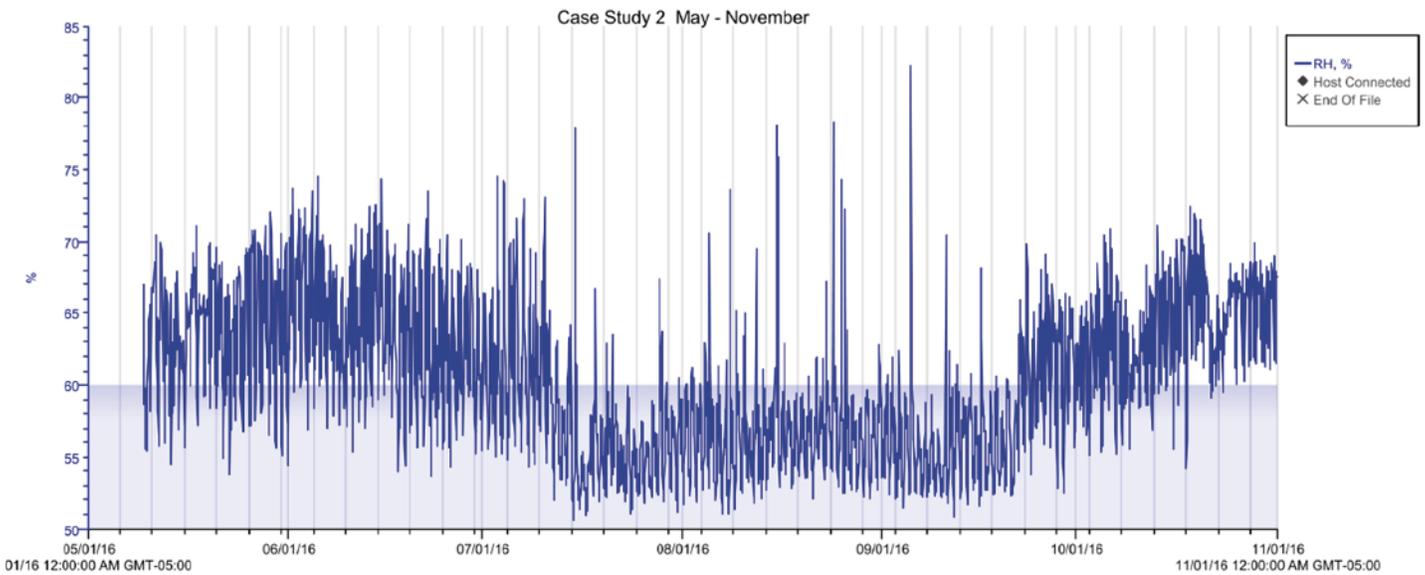
traditional thinking.

The “shoulder seasons” seemed to show themselves more definitively in this home. During the heat of the summer months, the humidity was kept in check however during the cooler weather patterns of the shoulder seasons, when the ac system wasn’t operating enough, the Rh% increased higher than desired. Like Case Study 3, we saw the Rh% become erratic during the cooler winter months.

However, consistent with Case

Study 3 it seemed to have no significant effect on the moisture content of the roof decking. The stratification between the upper and lower monitors was much more defined in Case Study 2 most likely due to the greater roof pitch.

And then there is Case Study 1. This home exhibited the highest consistent RH% in both the living space and attic. The numerous issues with this home resulted in consistent high RH%, as was expected and as a result, a slight increase in the wood moisture content was detected in the



roof decking as well.

The good news is that for year number 2, we have been given permission to alter the home and address the oversized AC, seal the leaky ducts (this 1800 sq ft home was tested to have almost 170cfm of duct leakage) and verify all ventilation controls.

Conclusions

I have long since been opposed to the use of additional dehumidification systems. It has traditionally been my opinion that if the Heating, Ventilation and Air Conditioning (HVAC) systems are properly sized and installed, then additional dehumidification shouldn't be needed.

After watching these homes, over what could be considered a mild winter for Louisiana, I am beginning to believe that there may actually be a good argument for "additional

seasonal dehumidification". I believe the data for year one (an extremely humid year for north Louisiana) has shown that the need for properly sized and designed HVAC system becomes increasingly important with the construction of tighter and better insulated homes.

It also indicates that higher humidity within the home and attic space can have a negative effect on the moisture content of the roof decking when open cell foam is used. Although it is still not known as to what level and for how long the elevated RH% would have to exist before it becomes problematic for the roof decking.

I remain opposed to the addition of conditioned air and return air to the indirectly conditioned space (meaning the attic of course). However, all three homes did show that they could have benefited from some additional dehumidification

during the winter months. I am looking forward to year two of the monitoring and establishing some consistency to the data while hopefully bring Case Studies 1 and 2 in line with the performance of Case Study 3.

Lastly, the Louisiana State Uniform Construction Code Council (LSUCCC) has established a Spray Foam Review Committee to discuss the many issues and concern connected to the use of spray foam insulation in Louisiana buildings. These meetings are held monthly in Baton Rouge and are public meetings, open to all concerned parties.

For more information contact Bobby Parks at bobby@parksair.com or call 318-355-1918.



**PREMIUM
GLASS**

1813 BERTRAND DR.
LAFAYETTE, LA
337.234.1642
WWW.PREMIUMGLASS.COM

RESIDENTIAL & COMMERCIAL INSTALLATIONS

VIRTUAL SHOWCASE

Your Portfolio Should Look as Good as Your Product



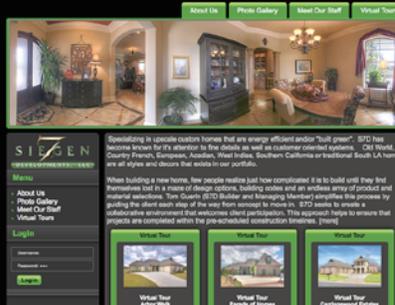
Southern Trace Homes, Lafayette, LA

STILL PHOTOGRAPHY AND 360° PANORAMAS



Fieldspace Heights ©2006

AUTO-PLATS



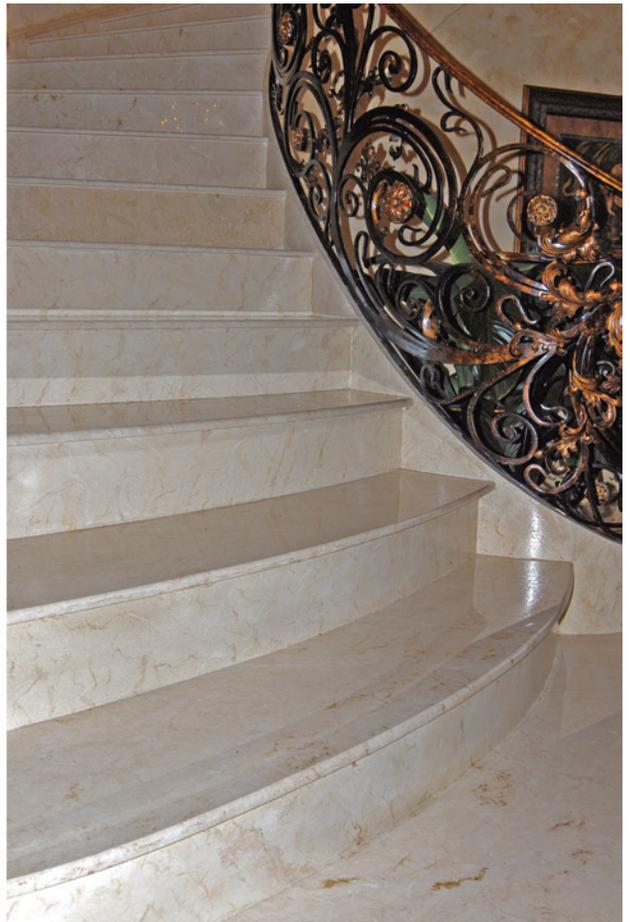
Manuel Builders ©2006

3D & ARTISTIC ELEVATIONS

Just because you sold your best work this week doesn't mean next week's client can't see it. Whether you're offering spec or custom homes, lots in a subdivision, or installation services -- making a portfolio of your work is the ideal way to display your services after they are sold. Since 2002, Virtual ShowCase has helped companies just like yours to garner business by properly preparing and showcasing their products. Let us turn your 'potential into profit'.



FOR INFORMATION
CALL 337.739.3559
WWW.VIRTUAL-SHOWCASE.NET



PRECISION

beauty durability affordability



MARBLE & GRANITE FABRICATION AND INSTALLATION
LARGEST INVENTORY OF GRANITE SLABS IN ACADIANA
RESIDENTIAL AND COMMERCIAL



1610 Roper Drive | Scott, Louisiana 70583 | 337.233.6176